

UNEX Developing Written Skills



Title: Social Media

WWW.



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Keywords: #writing skills, #formal writing, #informal writing, #writing on social media, #grammar, #teamwork, #team member

Duration: *Depending on the number of students. Approximately 30 mins.*

Description:

The main goal of the activity is to help to the students to distinguish between formal and informal writing texts.

This activity is great for students between 8 and 17 years old.

Objectives:

1. Practicing grammar
2. Vocabulary
3. Sentence structure.
4. Creativity
5. Distinguish between formal and informal writing
6. Writigin on Social media

Activity(ies) (Stages):

The teacher presents to the class different illustrations with templates from social media which require formal and informal communication and includes a writing space. The templates can be from different social media such as Instagram, Snapchat, Twitter, Facebook, E-mail and Google Docs. Moreover, each template has to be on a separate piece of paper. Templates and text examples can be found in appendixes.

In addition to the social media templates, the teacher also presents different text templates which includes formal and informal versions. Each text has to be on a different piece of paper and each of the texts has to match with the social media examples.

The teacher tells the class that they have to explore the templates and adapt each of the text to one of the social media examples, taking into consideration the different audience and to distinguish between formal and informal writing.

Another scenario can be that the students have to come up with their own text for each of the templates.

In order to complete the task, the students have a specific time to combine the right content to the right social media or to write their own examples. The time is announced and set by the teacher.

When the time is up, the teacher has to discuss the results with the class to evaluate.

Tips for trainers

If there are few students in the class, all of the student can work on this activity together as one team, where they are discussing the different options and taking decisions together.

If there are many students in the class, the teacher can divide the students into small groups. The final discussion of the results can be between all of the students together.

Instead of printing the templates, the teacher can project them.

In case, the teacher decides to challenge the students by giving them the task to write down their own texts, the teacher can make it clearer for the students by emphasizing approximately amount of written words for each of the templates. Moreover, the text can be written by handwriting and collected by the teacher for evaluation, or by computer, as the students has to send their results to the teacher for evaluation.

List of resources, materials etc.

Papers with illustrations of social media templates and text templates.

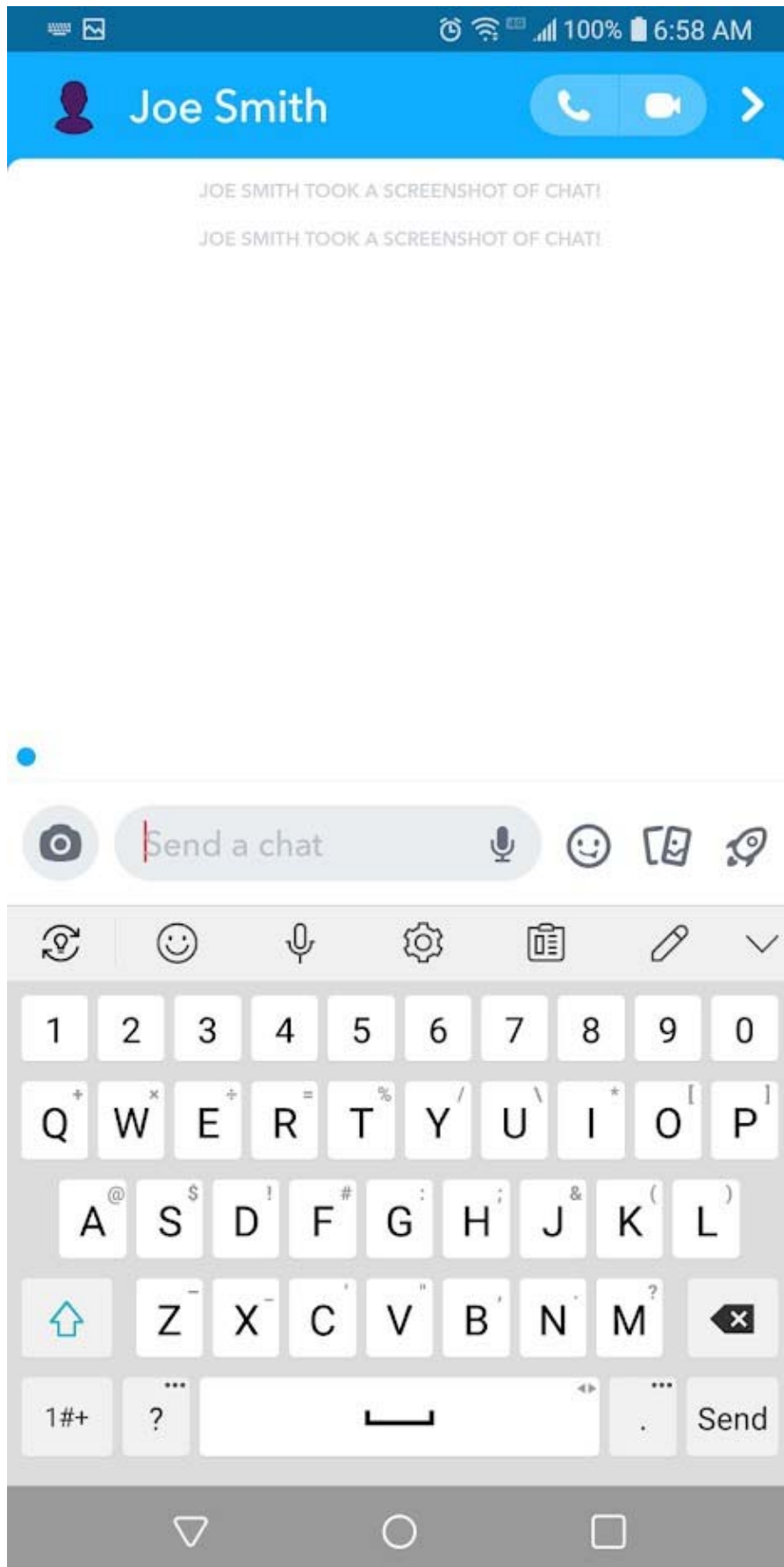
Evaluation/Feedback

The teacher will provide feedback on the applicability of the method.

The teacher evaluates students' compresence ability after each activity, according to the results.

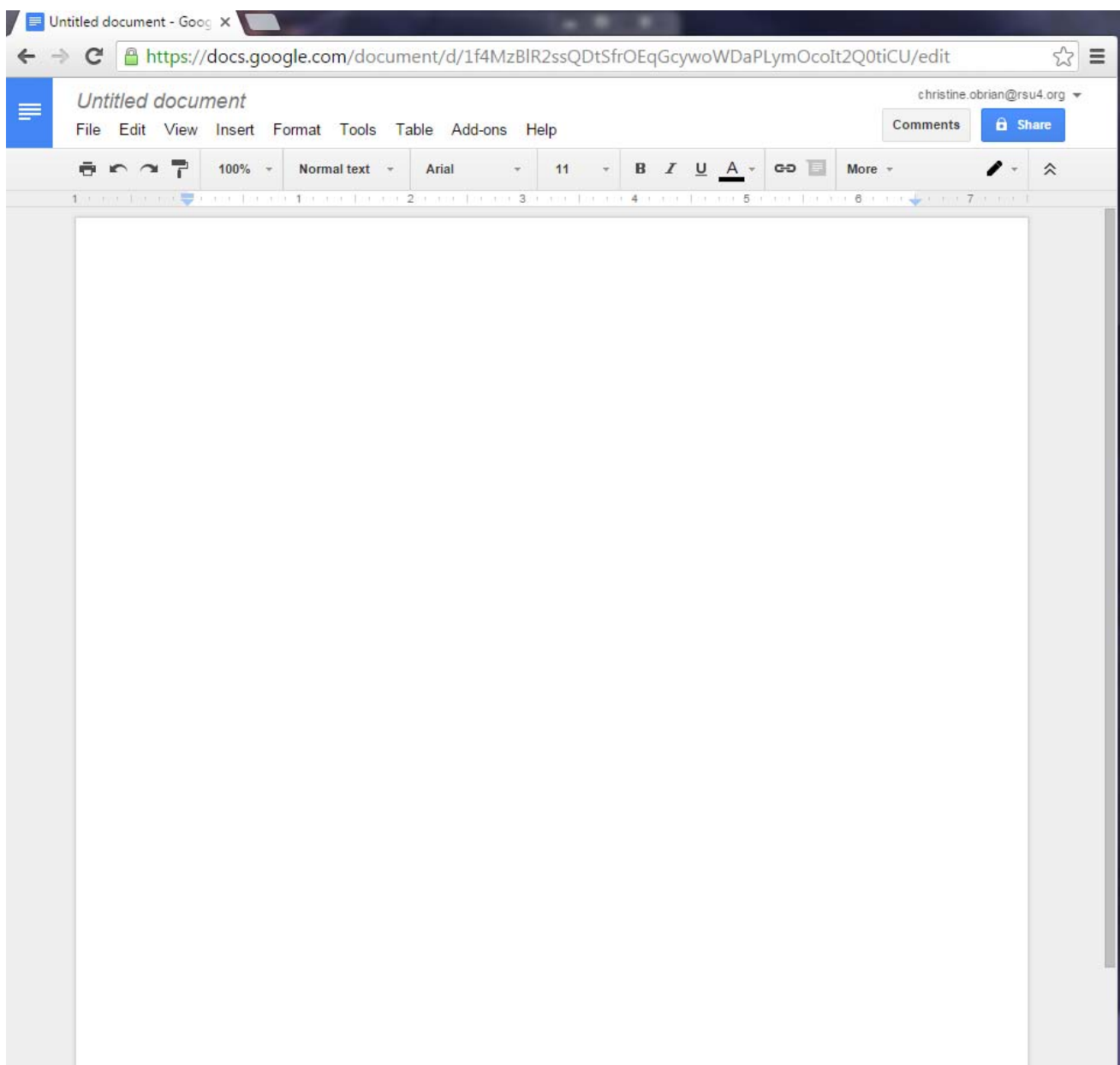
Appendixes/ Templates examples

Example template for Snapchat





Example template for Google Docs



Example template for Facebook post

A screenshot of the Facebook post creation interface. At the top, the "facebook" logo is displayed in a blue box. Below it, there are four tabs: "Status" (with a speech bubble icon), "Photo" (with a photo icon), "Ask Question" (with a question mark icon), and "Milestone" (with a book icon). The main area is a large, empty text input field. At the bottom, there is a privacy dropdown menu set to "Public" and a blue "Post" button. A small circular icon is visible in the bottom left corner of the input area.

Example template for WhatsApp





Example template for E-mail

New Message — ↗ ✕

To Cc Bcc

Subject

☆ **Star** **Track Email** **Track Links** **Bcc to Salesforce** set as default Templates

Send **Send Later** | Saved |



Example text for E-mail

Dear Mrs. Almonds,

With reference to the telephonic conversation we had an hour ago I take pleasure to have you on board of Grahams Networking Company. As per the recent sales records, our organization has sky-rocketed from being a multi-million dollar company to a billion-dollar company. We take pride in associating with our network as they have made the dream of Grahams successful.

We offer our consultants an annual bonus and also free access to all our products. If you can create another network of 10 persons you get a higher bonus and it increases with the increase in number of people on your network. With greater enthusiasm we offer you the opportunity to make it big in the multi-level marketing industry. Hope you too come out with flying colors like many others on board.

Thanks & Regards

Robert Gray

Senior Sales Consultant

Grahams Networking Company

Email id: mlm@gns.com

Example text for WhatsApp

If we continue like this, we will not win anything this year

12:04

We cannot go another season without anything

12:0



12:05 ✓✓

Yeh wise up lads, eh

12:06

Ok so it's decided: we pass the ball to Leo

12:07



12:07 ✓✓

Yes! Leo the genius, he can change it

12:07

Thanks guys. I can't do it without you though

12:07



12:09 ✓✓

Example text for Snapchat

Ok sorry

R u goin

Nah I don't think so

Ok

Gtg tho

Ily 

bye

I LOVE YOOOUUUU

Ily2

DANG

Thnx

Example text for Facebook post

Unfortunately, I will not be able to participate in Wimbledon this year. I am extremely disappointed as I have always loved The Championships, but I need to take time to let my back heal. I look forward to returning to the courts as soon as possible, with my goal being to return to Mylan World Team Tennis on July 8th in Washington DC. Many thanks to my fans for the love and support and I will be seeing you very soon back on the courts.

Example text for Google Docs

Introduction

It's a good practice to use many small JavaScript and CSS files instead of one large JavaScript/CSS file for better code maintainability, but bad in terms of website performance. Although you should write your JavaScript code in small files and break large CSS files into small chunks, when a browser requests those JavaScript and CSS files, it makes one HTTP request per file. Every HTTP request results in a network roundtrip from your browser to the server and the delay in reaching the server and coming back to the browser is called latency. So, if you have four JavaScripts and three CSS files loaded by a page, you are wasting time in seven network roundtrips. Within the USA, latency is average 70ms. So, you waste $7 \times 70 = 490$ ms, about half a second of delay. Outside USA, average latency is around 200ms. So, that means 1400ms of waiting. The browser cannot show the page properly until CSS and JavaScripts are fully loaded. So, the more latency you have, the slower the page loads.

How Bad is Latency

Here's a graph that shows how each request latency adds up and introduces significant delay in page loading:



Default.aspx



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